



## Everimpact

---

*"I had the opportunity to collaborate with [Strallen](#) during the recruitment process for our Head of Sales role. Strallen displayed strong skills in identifying and selecting candidates for our organization. Their ability to understand our requirements, source qualified candidates, and manage the recruitment process was commendable. Strallen showed great patience and dedication in ensuring we found the right candidate. I recommend Strallen to organizations in search of a reliable and effective recruiter. It was a productive collaboration." Matthieu Carlier CEO and Founder*

---

[Everimpact](#) are an early stage seed funded startup. They have an impactful and disruptive solution for monitoring GHG emissions. Combining space and ground data with AI and ML, they provide a way for cities and large organizations to turn carbon emissions from liability to asset, effectively monetizing the data.

Based on work we had completed for another green tech player known to Everimpact Investors ([Eliq](#)), Strallen were highlighted as a strong solution partner for critical GTM hiring.

From the initial call it was clear Mathieu (full name and title better) and the team had a vision backed by a proven solution and a clear mission to scale their GTM operation. Our mandate was to help them secure a first sales hire, and to advise on the complexities and nuances of the process; from talent identification, selection process, salary and comm plan structuring, through to setting up employment contracts.

A close working partnership developed. Based on our understanding of Everimpact and the mission they had in mind, we built up a comprehensive picture of the total talent pool and how to engage, motivate and qualify our targets. And as often happens, the role requirement evolved. It became a highly collaborative process which after a few iterations, landed on the perfect hire.

Everimpact and their Executive Leadership Team have been very supportive of our role throughout. We now hope to remain seamlessly aligned with their future growth plans, helping them bring the world nearer and nearer to net zero.